

AskMe Enterprise

The Knowledge Sharing Challenge

The collective knowledge of your employees is your corporation's #1 asset. Are you fully benefiting from it?

Every day, the employees of your organization create knowledge that directly impacts your bottom line. A large portion of this knowledge takes the form of the intangible but highly valuable know-how, experience and common sense of your workforce. However, such expertise is rarely disseminated across your company: many employees don't know who they can turn to, to solve their business problems, resulting in redundant work, waste of time and lost productivity.

Even when your employees exchange valuable information via meetings, e-mails, and phone calls, most of it remains undocumented, and therefore, unusable by others. Valuable corporate knowledge gets lost when employees leave your company or move internally.

Your knowledge sharing problems are compounded as your corporation grows, develops more complex organizational structures, or expands geographically. You can significantly cut such costs and optimize employees' efforts and time by making the information they have and need easily accessible.

Research indicates* that close to 90% of a typical company's knowledge is not in any searchable form.

- How often do you waste time thinking about a business problem when you know that someone within your organization already has the answer?
- How often do you not know whom to ask a business-related question within your company, among your partners or suppliers?
- When was the last time you were able to easily find an up-to-date document on your Intranet that answered your business-related questions?

How much money are you losing to the lack of an efficient knowledge sharing system?

How much can your company save by adopting an effective knowledge sharing solution? Find out from the examples

Company	A	B	C
Company Size	1,000 employees	5,000 employees	10,000 employees
Average time employees spend weekly searching for people or information to solve business problems	35 minutes	45 minutes	60 minutes
Average annual cost per employee including benefits and salary (typically, 150% of salary)	\$60,000	\$60,000	\$60,000
Annual monetized productivity loss due to knowledge sharing inefficiency	\$ 750,000	\$5,625,500	\$15,000,000

To estimate your annual loss, please use our online calculator at <http://www.askmecorp.com/savingscalculator.asp>

* source: Delphi Consulting

The Solution: AskMe Enterprise

Convert individual know-how to corporate knowledge

AskMe's knowledge sharing solutions provide a platform that combines search algorithms with human knowledge, and enable seamless information exchange between your employees. You can now make the collective knowledge of your company easily accessible by implementing an enterprise-wide person-to-person (P2P) solution that connects people with business problems to those with solutions and expertise. With AskMe Enterprise, you enable knowledge sharing between your employees, and, in the process, you'll build an invaluable repository of corporate knowledge that can be easily searched and reused by other employees. By extending AskMe Enterprise to your extranet, you will enable the same kind of seamless information exchange between your company and your key channel partners and suppliers.

Use AskMe Enterprise for effective corporate knowledge sharing

Proven Success: With a wealth of experience in designing, implementing and integrating P2P knowledge networks, and the largest and fastest-growing knowledge network on the Web, AskMe has the technology and expertise required to build the best solution for your company.

Customizable Solution: We provide you with a fully customizable solution that corresponds directly to your corporate needs and structure. From customized categories, to user interface, to content management tools, you have the flexibility to choose the options that best suit your requirements.

Comprehensive Integration: Our product can be easily integrated with your existing intranet or extranet Web site and is complementary to your current e-mail and document management solutions. You can fully leverage your existing documents and knowledge management tools as part of our solution.

Powerful Technology: Our top-notch team of experienced designers and engineers has built a cutting-edge technology, on which we have several patents pending. Key elements of the technology platform include a sophisticated inference engine, state-of-the-art conversation management tools, natural language search, and advanced knowledge mining.

Immediate Results: AskMe Enterprise was designed as a platform that can be deployed in a matter of weeks to begin delivering business results from day one. The application has intuitive features that have received wide recognition for usability. We'll help you jump-start the adoption of our solution within your corporation by automatically seeding your categories with relevant experts.

Benefits of AskMe Enterprise

- Capture and retain your corporate intellectual assets
- Build a searchable repository of corporate knowledge
- Reduce operating costs, increase corporate productivity
- Encourage teamwork
- Identify gaps in enterprise knowledge

Key Features

<p>Expertise Directory</p> <ul style="list-style-type: none"> • Custom Categories • Expert Profiles • Expert Statistics • List of Top Experts Overall and per Category • Favorite Categories and Experts <p>Person-to-Person Interaction Tools</p> <ul style="list-style-type: none"> • Find Experts, Ask Questions • Question Boards • Private and Anonymous Questions • File Attachments • E-mail Notification Engine • Personalized Questions and Answers List • Follow-up Questions • Request Clarifications • Answer Ratings • Printer-friendly Answers • Auto-obsolete Content • Add Additional Information, Mark as Obsolete • Answer Forwarding • FAQs <p>Corporate Knowledgebase</p> <ul style="list-style-type: none"> • Automatically Build a Corporate Knowledgebase • Browse Previous Answers by Category • Browse Previous Answers by Expert • Natural Language Search • Advanced Search • Knowledge Mining and Reporting Tools 	<p>Integrated with your Intranet, Extranet or Internet</p> <ul style="list-style-type: none"> • User Interface Integration • Search Integration • AskMe Buttons • Customizable Category Home Pages • Attach or Link to Existing Documents • Microsoft Outlook Integration <p>Administrative Tools</p> <ul style="list-style-type: none"> • Content Management • User Management • Category Customization • Multi-layered Administrative Privileges • Look and Feel Customization <p>Deployment</p> <ul style="list-style-type: none"> • Fully Managed Hosted Service or Software Licensing Solution • Multi-layered Security • Entirely Browser-based Application <p>Partner Services</p> <ul style="list-style-type: none"> • Needs Assessment and Integration Plan • Training • Ongoing Support
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Implementation and Management

AskMe Enterprise can be deployed as a traditional licensed software application or as an outsourced application service. In a licensed model, the software is installed on your hardware, within your corporate LAN, or in your data center. In a hosted model, the application software and hardware are actively monitored and maintained by AskMe Corporation and require minimal resources from customers.

AskMe Enterprise contains a complete administration services component, which allows you to configure, maintain, and update your categories, user, experts, and content. In addition, once your site is up and running, your AskMe Partner Manager will work closely with you to ensure that your deployment is a success. The Professional Services team can arrange for consulting and training, and will be available to provide you with tips and insights to maximize your organization's usage of AskMe Enterprise. Your Partner Manager will maintain ongoing communication with you to address your future needs.

Contact Information

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About AskMe

AskMe Corporation is the world's leading provider of knowledge sharing solutions for corporations. Founded by former Microsoft senior managers, the privately held company is based in Seattle, WA and is comprised of experienced and proven technology professionals from industry leading companies such as Microsoft, Intel, Onyx, who have built, delivered, and supported enterprise software solutions targeted at the Global 2000.